

*ARTISTS\* AT WORK* is published by GYST Ink, an artist run company for artists

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# ARTISTS\* AT WORK Classified Ads

## WHO WE ARE

GYST Ink produces software for visual artists, reviews artists' statements and resumes, and publishes a bimonthly electronic newsletter about professional practices and business issues. Readership is at 10,000 and growing.

## GENERAL INFORMATION

Classified ads must be relevant to the arts. Examples of opportunities and services include the following:

- Auditions
- Calls for Entries
- Funding opportunities
- Jobs
- Photography & Documentation
- Residencies
- Services by/for Artists
- Space/Space Exchanges
- Workshops & Classes

| # Issues Ad placed | Rate  | Word Limit |
|--------------------|-------|------------|
| 1                  | \$35  | 50         |
| 2                  | \$60  | 50         |
| 3                  | \$90  | 50         |
| 4                  | \$120 | 50         |
| 5                  | \$150 | 50         |
| 6                  | \$175 | 50         |

## PAYMENTS

Payments may be made via PayPal with a credit card from the GYST Ink web site at [www.gyst-ink.com/buy](http://www.gyst-ink.com/buy).

## PRODUCTION SCHEDULE

| Month         | Theme                           | Deadline for Classifieds |
|---------------|---------------------------------|--------------------------|
| August 2007   | Studio Visits                   | Past                     |
| October 2007  | Getting the Work Out            | September 1, 2007        |
| December 2007 | Planning for Artists            | November 1, 2007         |
| February 2008 | Fundraising for Artists         | January 1, 2008          |
| April 2008    | End of the Year Business Issues | March 1, 2008            |
| June 2008     | Fame                            | May 1, 2008              |

## CONTENT AND ACCURACY

The content and accuracy of classified ads is not the responsibility of GYST.

## MAKING CHANGES TO A LISTING

If you would like to make a change to a listing you have submitted or published, or if you notice errors in a listing that has already been posted on the web site, please e-mail your corrections to [editors@gyst-ink.com](mailto:editors@gyst-ink.com).

## QUESTIONS?

If you have any other questions, comments, or suggestions, please e-mail Marketing Manager Bari Ziperstein at [bari@gyst-ink.com](mailto:bari@gyst-ink.com).

## SUBMISSION INFORMATION

Submissions can be made via our web site at [www.gyst-ink.com/classified](http://www.gyst-ink.com/classified).

You will be asked to fill in the following fields:

Artist's Name/Organization Name

City

State

Country

Name of Opportunity

Opportunity Type

Description of Opportunity (up to 50 words)

Web site (optional) <http://>

Publication date(s)

(*ARTISTS\* AT WORK* is published every other month)

Payment Type

GYST retains the right to refuse submissions.

Thank you for your interest in *ARTISTS\* AT WORK*.